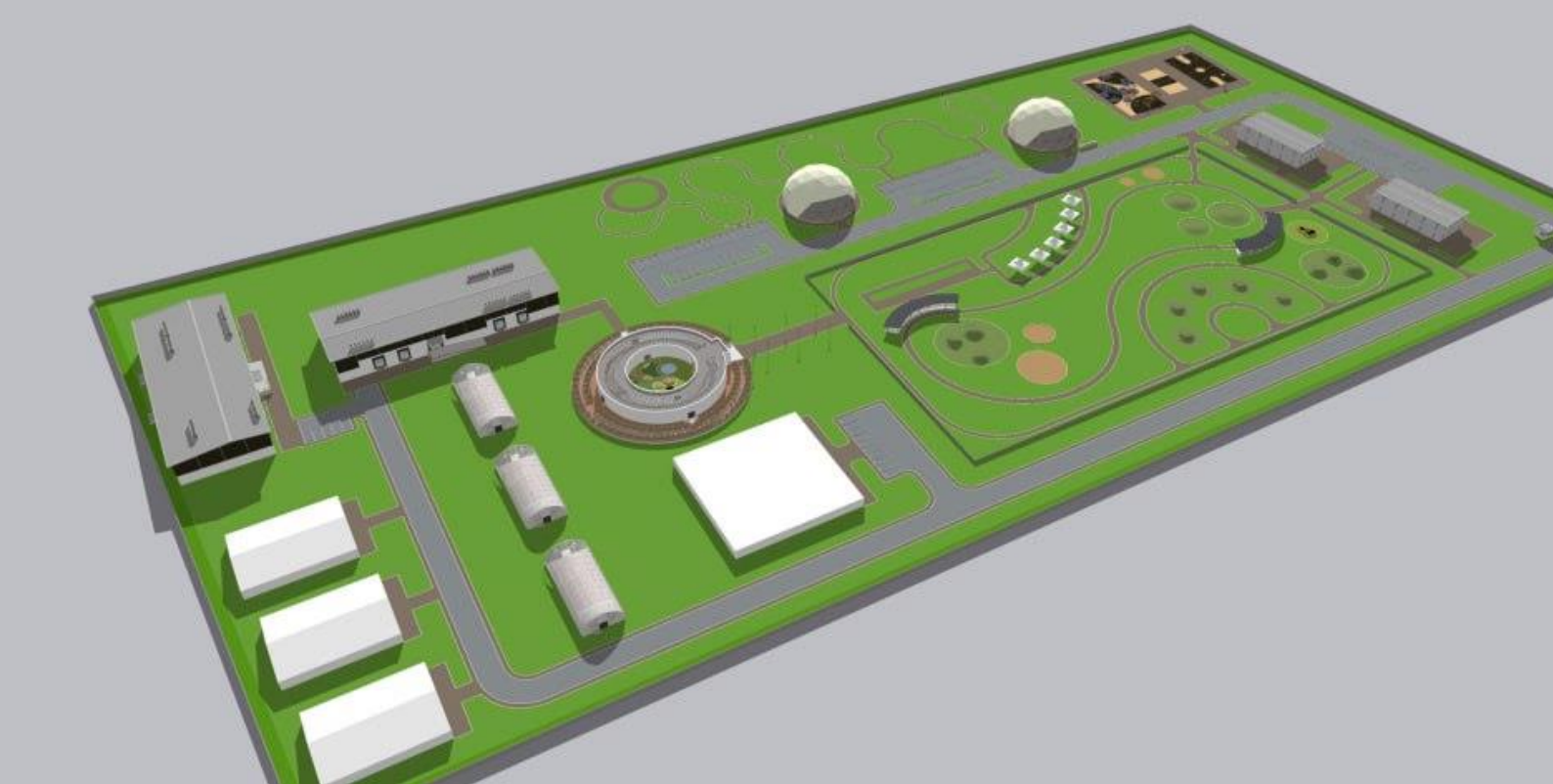
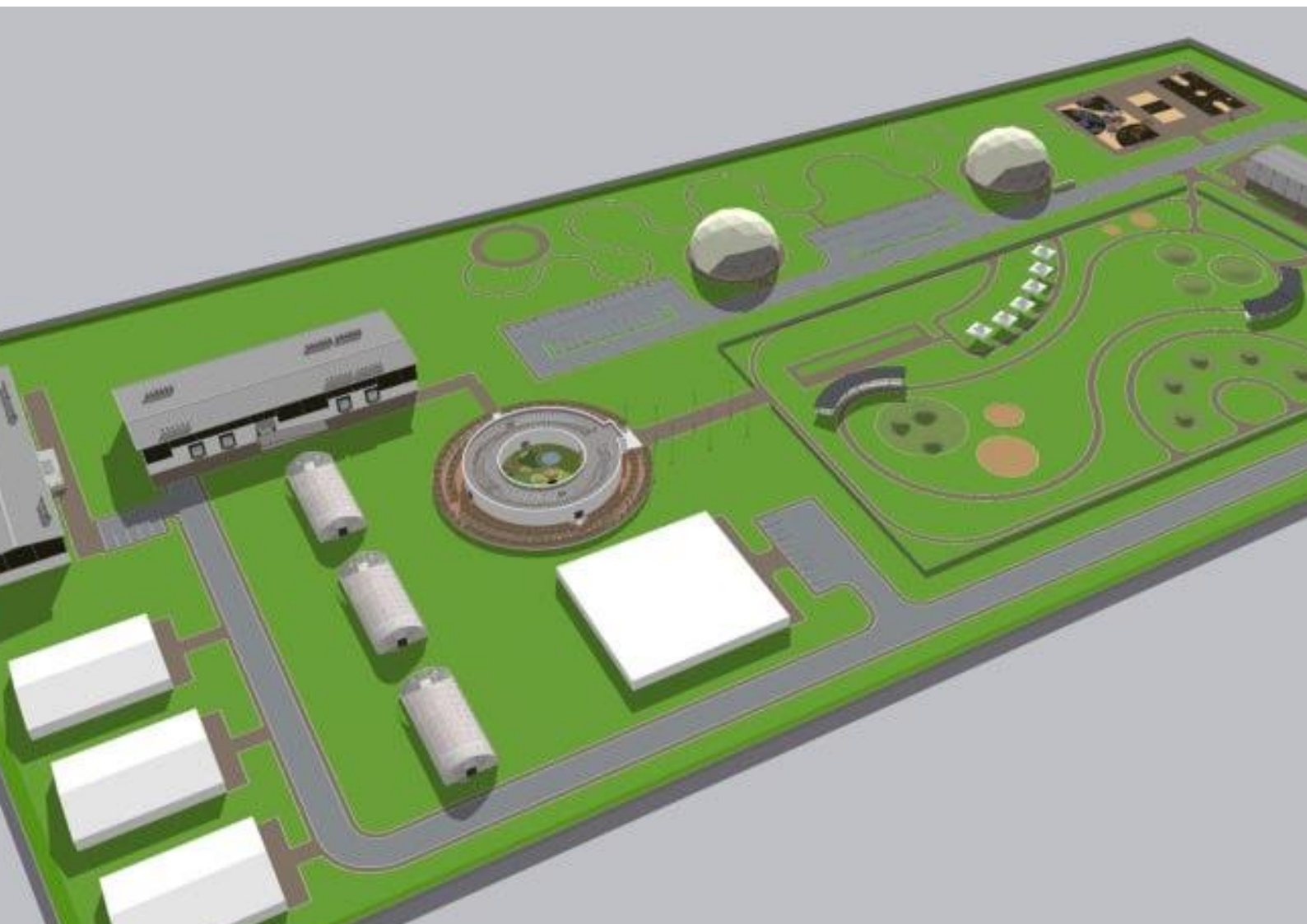




建立生产宠物食品并具备稳健财务状况、保护动物的综合基地项目 **PROJECT TO ESTABLISH A FINANCIALLY SUSTAINABLE PET FOOD PRODUCTION AND ANIMAL CARE COMPLEX**

(摘要 SUMMARY)



项目名称：PROJECT NAME:

本项目的核心目标是生产宠物食品并建立财务可持续的动物保护综合基地，实现经济效益。 The fundamental objective of this project is to produce pet food and establish a financially sustainable animal care and protection complex, operating with economic efficiency.

项目目标 Project Objectives

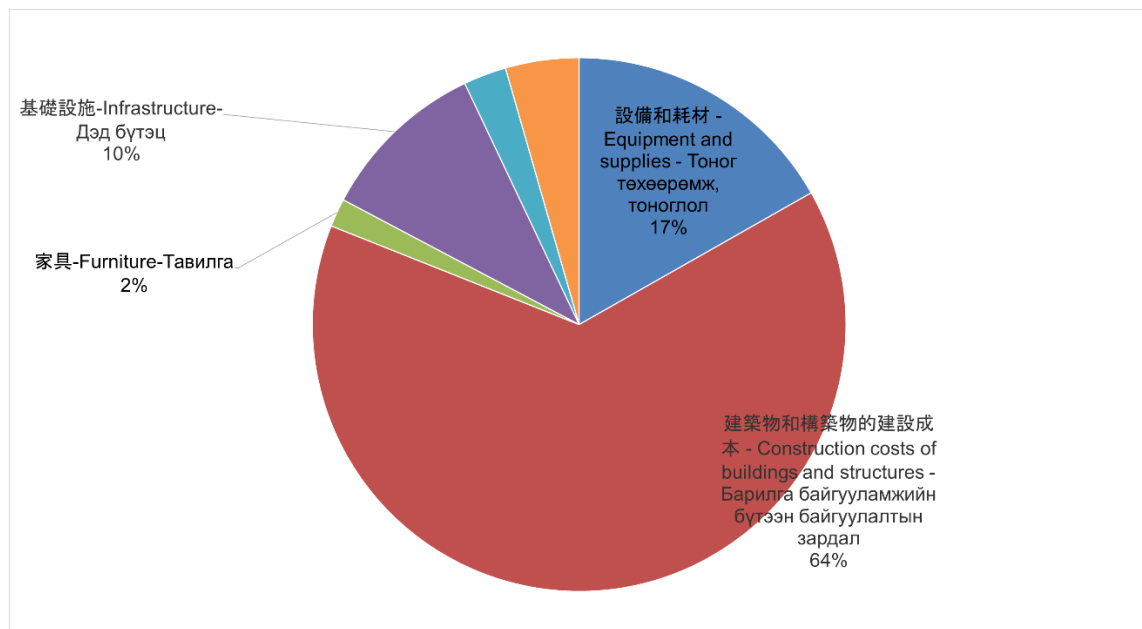
实施机构 IMPLEMENTING ORGANIZATION:

“MUNJUULUI” 有限责任公司 / LLC

项目目标PROJECT OBJECTIVES:

1. 1. 经济与投资 1. Economy and Investment

- 为吸引国内外投资者，开发基于模型的合作机制。 - Develop model-based cooperation to attract domestic and international investors.



總投資計算-Calculcation of total investment

成本價值-Value of cost	元-Yuan	美元-USD	泰格魯格-Tugrug
設備和耗材 - Equipment and supplies	¥1,507,468.3	\$224,083	₮ 829,107,542
建築物和構築物的建設成本 - Construction costs of buildings and structures	¥5,769,749.2	\$857,665	₮ 3,173,362,051
家具-Furniture	¥154,121.6	\$22,910	₮ 84,766,860
基礎設施-Infrastructure	¥916,956.8	\$136,304	₮ 504,326,250
綠色植物-Green plant	¥233,181.8	\$34,662	₮ 128,250,000
交通等費用-Transportation and other expenses	¥400,000.0	\$59,459	₮ 220,000,000
總投資額-Total investment	¥7,431,339.0	\$1,104,659	₮ 4,939,812,703

2. 生产与技术 2. Production and Technology

- 在蒙古国本地生产健康优质的宠物食品（犬粮、猫粮及小型宠物饲料）。 - Produce healthy, quality pet food in Mongolia (dog food, cat food, and food for small pets).
- 使用有机、环保原材料（肉类、谷物、蔬菜）。 - Use organic, environmentally friendly raw materials (meat, grain, vegetables).
- 建立自动化高技术工厂（进一步研究德国"PetFood Tech"公司经验）。 - Establish an automated, high-technology plant (further study the experience of Germany's "PetFood Tech" company).

3. 动物保护与健康 3. Animal Protection and Health

- 建立动物健康保护中心（门诊、医院、疫苗接种）。 - Establish an animal health protection center (outpatient clinic, hospital, vaccination).

- 支持动物权利保护法律法规（例如：基于《动物保护法》的相关活动）。
- Support legislation protecting animal rights (e.g., activities based on the "Law on Animal Protection").

4. 环境与可持续发展 4. Environment and Sustainable Development

- 推进废物回收利用（将宠物食品包装调整为可生物降解材料）。
- Promote waste recycling (adapt pet food packaging to be biodegradable).
- 使用绿色能源（安装太阳能系统）。
- Use green energy (install solar energy systems).
- 与有机农业网络合作（从农牧业获取可持续原材料供应）。
- Cooperate with organic farming networks (obtain sustainable raw material supply from agriculture).

5. 社会、文化与公众支持 5. Social, Cultural and Community Support

- 增加就业机会（尤其是面向青年的职业技能培训）。
- Increase employment (especially vocational training for youth).
- 提升公众支持（以"动物福利"为主题的社会宣传活动）。
- Increase public support (social campaign on the theme of "Animal Welfare").
- 与旅游业结合（发展"动物园"及生态旅游）。
- Link with tourism (develop "Animal Park" and ecotourism).

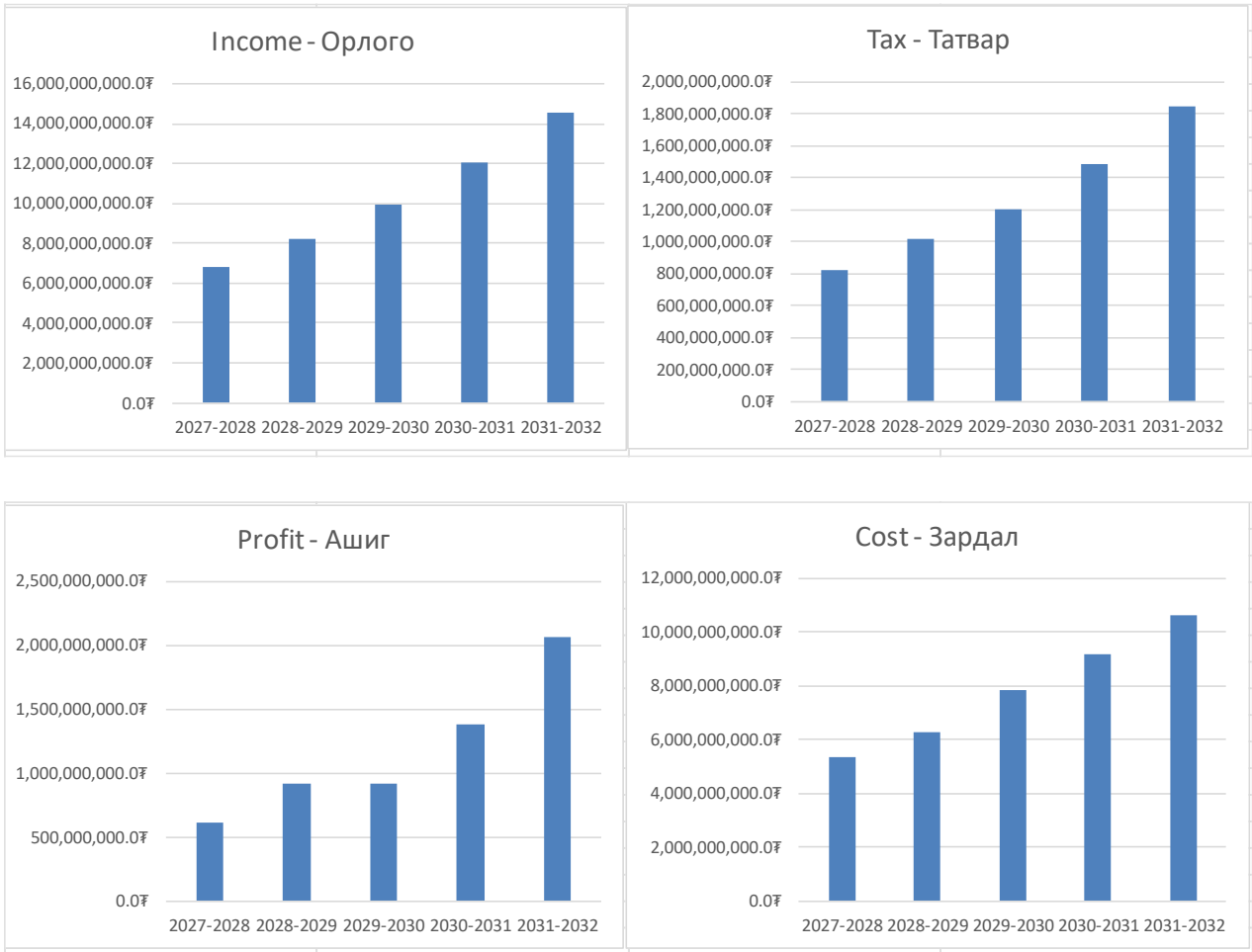
项目财务摘要 PROJECT FINANCIAL SUMMARY

接受49亿图格里克总投资，在项目实施的5年期间实现510亿图格里克收入，支出390亿图格里克商品费用，缴纳63亿图格里克税款。在60个月内，完全具备实现58亿图格里克净利润的潜力。月均利润为3,000万图格里克。

With a total investment of MNT 4.9 billion, over the 5-year project period MNT 51 billion in revenue will be generated, MNT 39 billion in goods costs incurred, and MNT 6.3 billion in taxes paid. Over 60 months, there is full potential to achieve a net profit of MNT 5.8 billion. Average monthly profit is MNT 30 million.

收入 / Income		税款 / Tax	
2027-2028	6,790,008,462.7₮	2027-2028	822,943,189.1₮
2028-2029	8,216,071,939.9₮	2028-2029	1,015,250,089.5₮
2029-2030	9,941,387,152.3₮	2029-2030	1,206,598,557.8₮
2030-2031	12,029,014,566.3₮	2030-2031	1,489,995,397.3₮
2031-2032	14,555,039,544.5₮	2031-2032	1,846,340,659.5₮
合计 / Amount	51,531,521,665.7₮	合计 / Amount	6,381,127,893.3₮

利润 / Profit		成本 / Cost	
2027-2028	616,480,239.1₮	2027-2028	5,350,585,034.5₮
2028-2029	921,178,865.8₮	2028-2029	6,279,642,984.6₮
2029-2030	917,999,867.9₮	2029-2030	7,816,788,726.6₮
2030-2031	1,380,944,009.5₮	2030-2031	9,158,075,159.5₮
2031-2032	2,062,026,391.4₮	2031-2032	10,646,672,493.6₮
合计 / Amount	5,898,629,373.6₮	合计 / Amount	39,251,764,398.9₮
年均利润 / Average Annual Profit	1,179,725,874.7₮		
月均利润 / Average Monthly Profit	19,662,097.9₮		



项目价值 PROJECT VALUE

国内市场因季节因素，医疗美容类产品月销量为40,000至50,000件，日销量为2,000至3,000件。本项目的日销量 预计为50至60件， 占总市场份额的3%至4%。 In the domestic market, 40,000–50,000 units of therapeutic and cosmetic products are sold per month and 2,000–3,000 per day depending on seasonal factors. The project's daily sales are projected at 50–60 units, representing 3–4% of the total market.

项目实施机构 PROJECT IMPLEMENTING ORGANIZATION

“MUNJUULUI” 有限责任公司 / LLC

项目立项依据与基础条件 PROJECT RATIONALE AND BASELINE CONDITIONS

1. 经济依据 1. Economic Rationale

- 高投资回报：全球宠物市场每年增长7%至10%，依托蒙古国肉类和乳制品原材料具有竞争优势。 - High return on investment: The global pet market grows at 7–10% annually. Competitive advantage exists based on Mongolian meat and dairy raw materials.
- 进口替代：蒙古国每年进口价值500至1,000万美元的宠物食品，通过国内生产可实现节约。 - Import substitution: Mongolia imports USD 5–10 million worth of pet food annually; domestic production will generate savings.
- 增加就业：创造20至30个新就业岗位，特别是面向青年的职业技能培训。 - Increase employment: Create 20–30 new jobs, with vocational training particularly targeting youth.

2. 社会依据 2. Social Rationale

- 保护动物权利：截至2023年，仅乌兰巴托市就登记了约150,000只宠物。在缺乏综合保护系统的情况下，这一数量每年增长15%。 - Protect animal rights: As of 2023, approximately 150,000 pets are registered in Ulaanbaatar alone. Without a comprehensive protection system, this number grows at 15% annually.
- 提升公众知识与信息水平：调查显示，60%的市民对动物护理和饲料缺乏充分了解。 - Increase public knowledge and awareness: Research shows that 60% of citizens lack complete knowledge about animal care and nutrition.

3. 环境依据 3. Environmental Rationale

- 环保生产：通过使用有机原材料和可生物降解包装，将废物减少40%。 - Environmentally friendly production: Reduce waste by 40% through use of organic raw materials and biodegradable packaging.

4. 技术依据 4. Technological Rationale

DNA检测实验室（预防动物疾病）。 DNA research laboratory (for prevention of animal diseases).

- 数字化管理：“智慧牧场”系统（对动物饲喂和健康进行数字化监控）。 - Digital management: "Smart Farm" system (digitally monitor animal feeding and health).

5. 地理依据 5. Geographic Rationale

- 交通枢纽：达尔汗与跨西伯利亚铁路和亚洲公路网络相连。 - Transport hub: Darkhan is connected to the Trans-Siberian Railway and the Asian highway network.

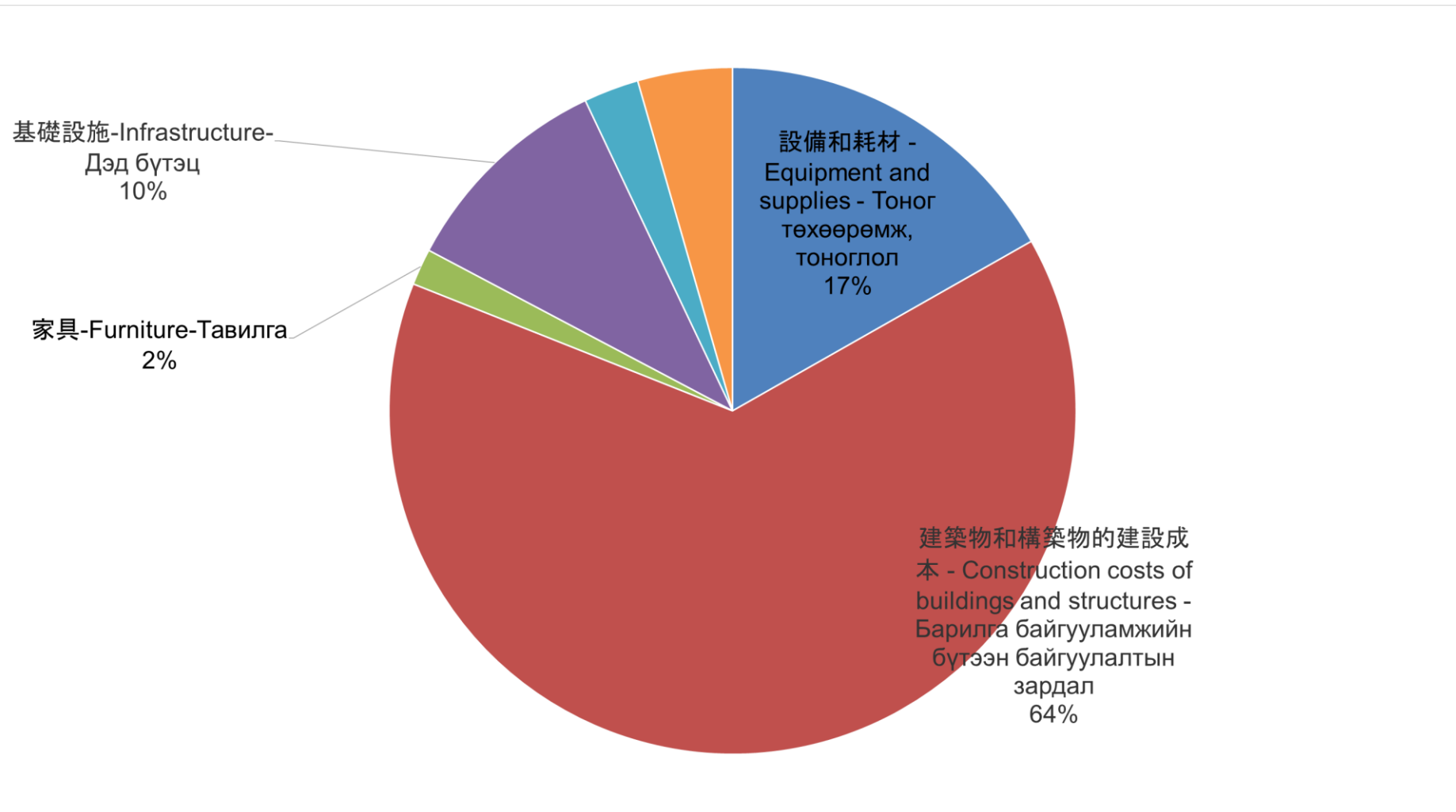
- 气候优势：寒冷气候有利于宠物食品的长期储存。 - Climate advantage: Cold climate is suitable for long-term storage of pet food.

- 农牧业区域：便于从色楞格省各苏木获取原材料供应。 - Agricultural zone: Suitable for raw material supply from soums of Selenge Province.

所需资金 REQUIRED FINANCING

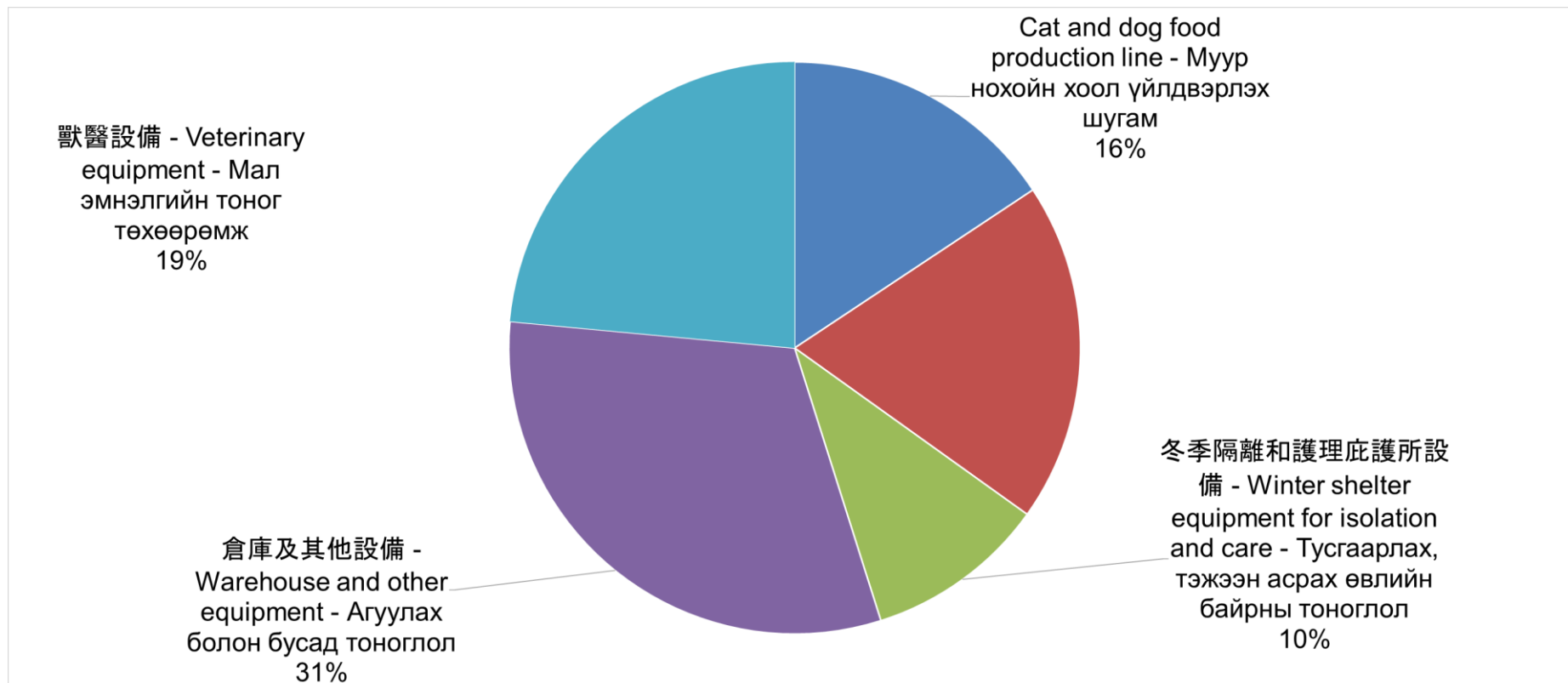
總投資計算-Calculatoin of total investment

成本價值-Value of cost	元-Yuan	美元-USD	泰格魯格-Tugrug
設備和耗材 - Equipment and supplies	¥1,507,468.3	\$224,083	₮ 829,107,542
建築物和構築物的建設成本 - Construction costs of buildings and structures	¥5,769,749.2	\$857,665	₮ 3,173,362,051
家具-Furniture	¥154,121.6	\$22,910	₮ 84,766,860
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交通等費用-Transportation and other expenses	¥400,000.0	\$59,459	₮ 220,000,000
總投資額-Total investment	¥7,431,339.0	\$1,104,659	₮ 4,939,812,703



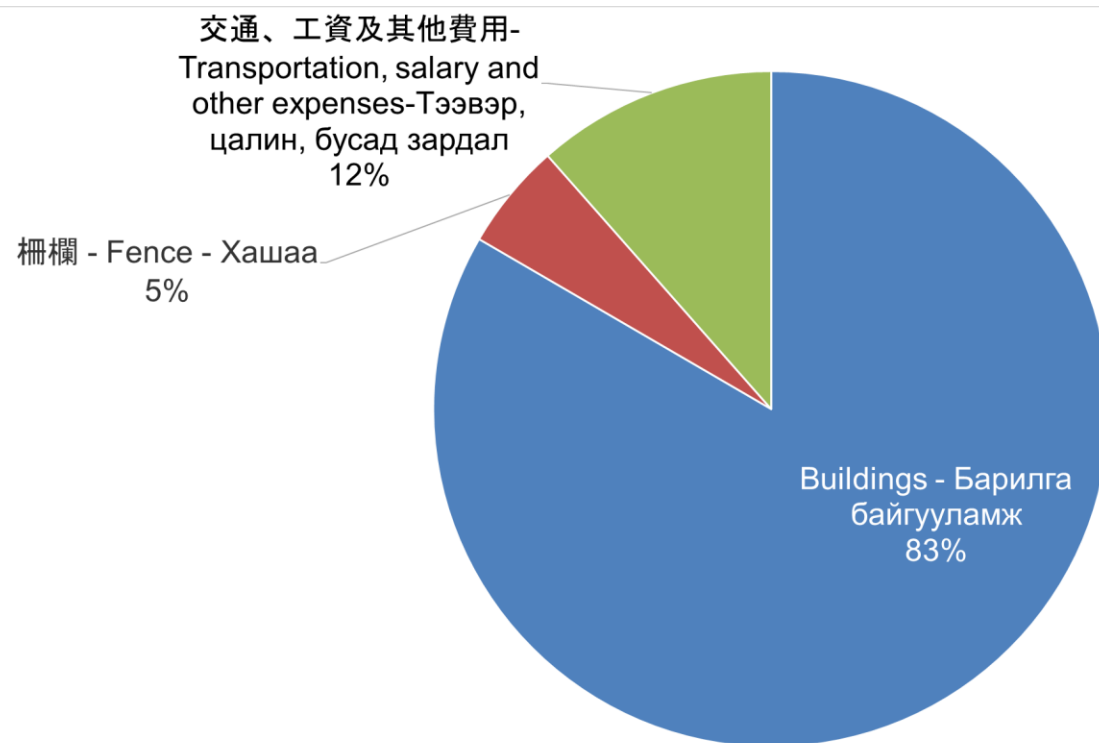
設備和耗材 - Equipment and supplies

成本價值-Value of cost	元-Yuan	美元-USD	泰格魯格-Tugrug
Cat and dog food production line	¥236,363.6	\$35,135	₮ 130,000,000
獸醫設備 - Veterinary equipment	¥289,454.5	\$43,027	₮ 159,200,000
冬季隔離和護理庇護所設備 - Winter shelter equipment for isolation and care	¥154,393.9	\$22,950	₮ 84,916,667
倉庫及其他設備 - Warehouse and other equipment	¥472,727.3	\$70,270	₮ 260,000,000
交通、工資及其他費用-Transportation, salary and other expenses	¥354,528.9	\$52,700	₮ 194,990,875
總投資額-Total investment	¥1,271,104.6	\$188,948	₮ 699,107,542

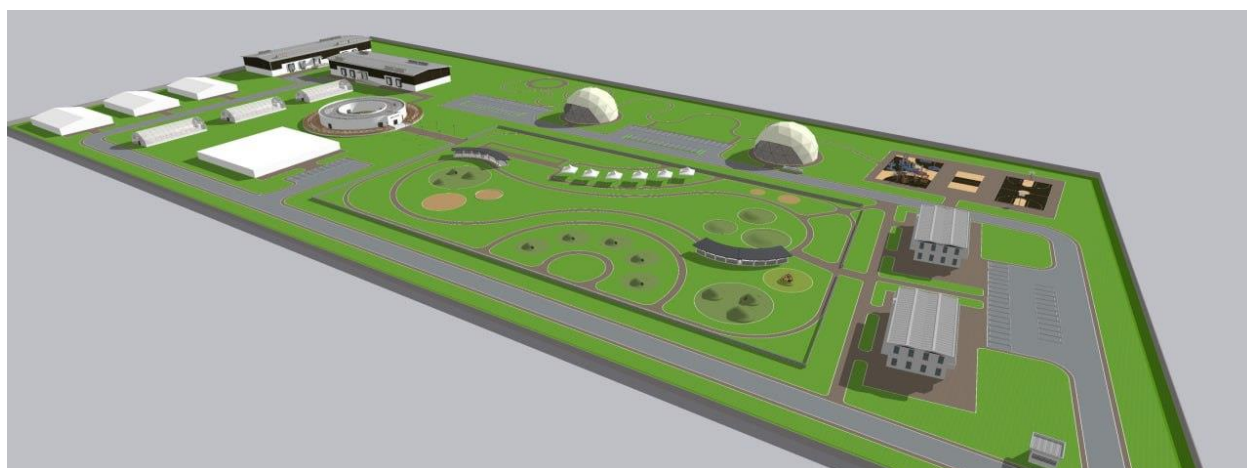
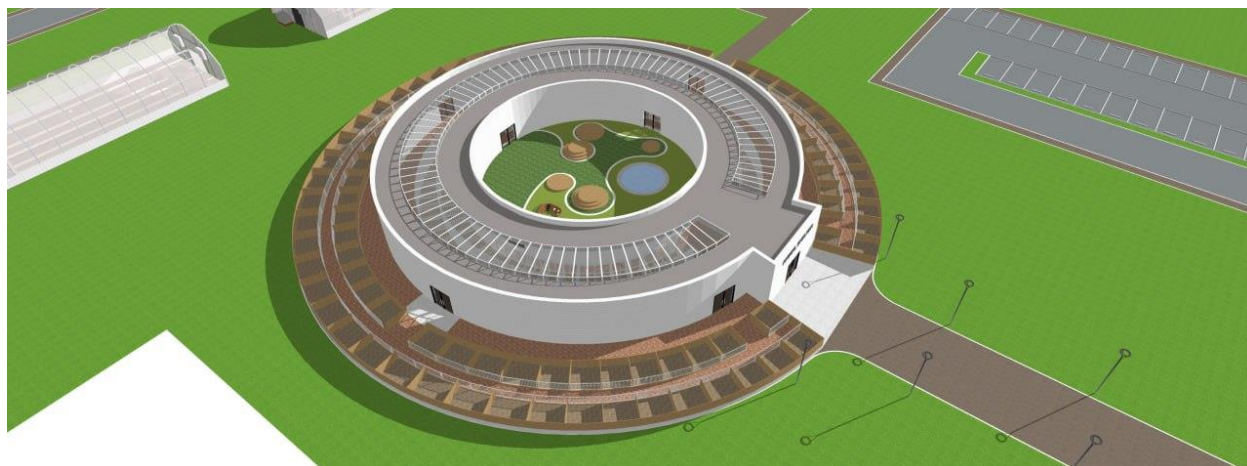


建筑物和构筑物的建设成本 - Construction costs of buildings and structures

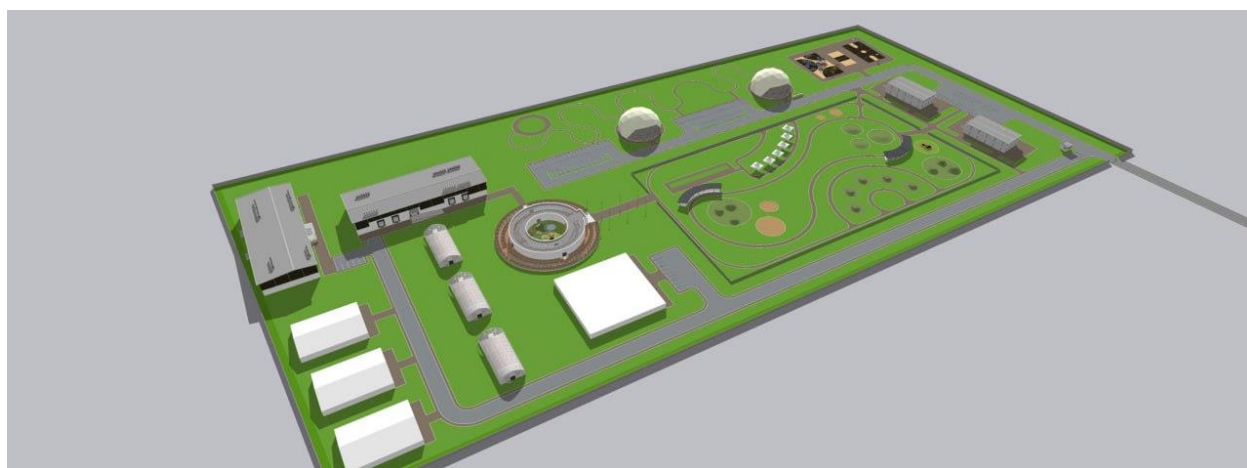
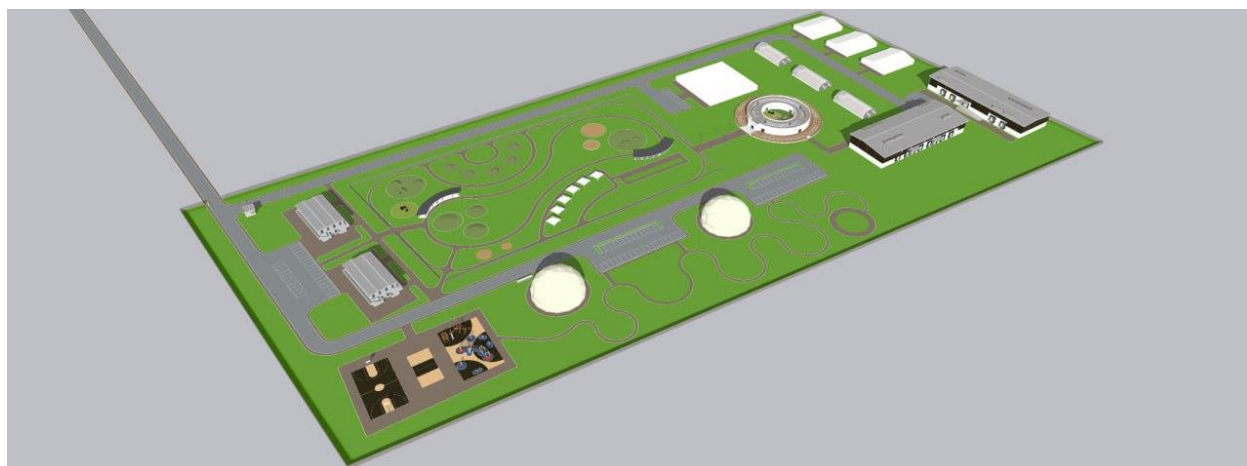
成本价值-Value of cost	元-Yuan	美元-USD	泰格鲁格-Tugrug
Buildings	¥4,811,236.4	\$715,184	₮ 2,646,180,001
栅栏 - Fence	¥294,736.4	\$43,812	₮ 162,105,000
交通、工资及其他费用-Transportation, salary and other expenses	¥663,776.5	\$98,669	₮ 365,077,050
总投资额-Total investment	¥5,769,749.2	\$857,665	₮ 3,173,362,051



图示构想 VISUAL CONCEPT



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